

## MAKING TECHNOLOGY MORE ACCESSIBLE FOR SMBs

Technology has become the foundation of modern business functionality. Many business operations, whether it be B2B or B2C, are simply not possible without technology - particularly quality tech with superior performance and suitability to your business. That being said, we understand that the costs involved in businesses purchasing technology can be great, particularly for SMBs - but with C3 Finance, it doesn't have to be.

C3 Finance connects your business to essential resources. We offer finance / rental solutions to allow your business to implement solutions that drive usability, efficiency and most importantly, success - all without the worry of hefty upfront costs. We provide C3 Finance for hardware, software, infrastructure and services.

## WHY CHOOSE C3 FINANCE?

- By using rental to acquire your business assets, you don't have the financial strain of having to outlay costs upfront.
- Spreading the cost of assets over time will allow your asset to generate income today, while freeing up capital for other opportunities and expenses your business requires.
- With fixed payments, your agreement won't be affected by interest rate increases that means no surprises or unexpected changes in instalments, that might impact your budgeting and cashflow.
- If your asset is primarily for business use, monthly payments can be treated as an operating expense, and could be tax deductible.
- Unlike other finance companies, where rental transactions are secured against your home or business assets, our security is the asset in which we finance under your agreement.
- To make obtaining tech as easy and pain free as possible for you, we can even include C3 Managed Services, software and installation charges, all within your finance agreement.

Want to find out more about our C3 Finance options? Get in touch with our Customer Success Managers via 1300 661 859 / sales@c3group.com.au

